borger.dk (citizen.dk)

Borger.dk is a portal to the joint public sector for all Danish citizens

Borger.dk is empowered with a budget of € 6.3 milion and a key player in eGovernment Strategies.

Today, borger.dk holds about 2.000 digital self-service solutions. Borger.dk was launched in 2007 as a joint government initiative funded by all levels of government.

The Citizen Portal



Self-service solutions

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Borger.dk (Citizen.dk): A unified digital service, that creates values for both citizens and authorities



Citizens: Quality, safety and security



Authorities: Increased individual and combined efficiency



Citizens: Quality, safety and security



Citizens: Quality, safety and security



Authorities: Efficiency individually as well as combined



Implementation

Borger.dk is a shared responsibility between the three levels of government in Denmark



Central government 5 regions 98 municipalities

Since 2011, all three levels of government worked hard on realizing the ambitious goal: 80 percent of the communication with citizens and corporations should be digital by the end of 2015.



- Secretariat serving the government levels
- Established in 2011
- Mission is to digitalize the public services
- More than 200 employees
- Office dedicated to the maintenance of borger.dk

Implementation – National Strategies

2001 Digital Collaboration

Digital signature

Citizens can send emails to public authorities

Digital communication by the authorities

2004 Efficient Payment and Internal Digitisation

NemKonto (mandatory default citizen's account for payments from the authorities) and elnvoicing

Virk.dk (digital public services web portal for businesses) and Sundhed. dk (web portal providing personal access to all own health data)

Secure government email systems

2007 Common Infrastructure

Borger.dk (digital public services web portal for citizens)

NemID (eID solution), NemLog-in (federated user management and log-in to online public services etc.), eIndkomst (digital reporting of income)

Digital Post (digital mailbox for messages and commications from public authorities), NemSMS (text message reminders from the authorities),

Authorities must use common IT infrastructure

2011 Digital Communication

Digital Post made mandatory for individuals and businesses

Online self-service solutions made mandatory for individuals and businesses

Dissemination of digital welfare services

The Basic Data Programme

2016 Stronger and More Secure

Digital solutions must be easy-touse, quick and ensure high quality

Public sector digitisation must provide good conditions for growth

Security and confidence must be in focus at all times

User Satisfaction



80 % should agree that it is easy to find what you are looking for on borger.dk

80 % should find the content easy to read and comprehend.

81 %

86 %

2

80 % should agree that it is safe and secure to use the website.

87 %

Source: Wilke 2016

How can the Danish Embassy in Prague assist?

- Top meeting between CZ/ DK Ministers of Health in March 2017
- Danish best practice more efficient, reliable, cost effective and user friendly interaction with the public sector
- For future references, the main purpose of the Trade Council of the Danish Embassy is sharing of Danish know-how abroad.

